

# HENNEPIN COUNTY

## MINNESOTA

### FINAL COMMITTEE AGENDA

**BOARD OF HENNEPIN COUNTY COMMISSIONERS**  
**HEALTH AND HUMAN SERVICES COMMITTEE**  
TUESDAY, JUNE 11, 2019  
1:30 PM

Chair: Angela Conley, District 4  
Vice-Chair: Debbie Goettel, District 5  
Members: Mike Opat, District 1  
Irene Fernando, District 2  
Marion Greene, District 3  
Jan Callison, District 6  
Jeff Johnson, District 7

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#### 1. Public Hearing

- A. Public Comment on the proposed revisions to Ordinance 21: Retail Tobacco Sales

#### 2. Minutes From Previous Meeting

- A. Minutes 5-30-2019

#### 3. New Business

##### Routine Items

##### A. 19-0235

Human Services & Public Health resolution, including contracts and amendments to contracts with providers – Report 1919

##### B. 19-0236

Amd 5 to Agmt A154302 with the MN Dept of Human Services for the administration of support services in permanent housing programs for long-term homeless, incr recv by \$42,981, no change to contract dates; supp appr of \$42,981 to 2019 HSPH budget

##### C. 19-0237

Agmt PR00001162 with iHeartMedia Entertainment Inc to broadcast information commercials about Hennepin Health, 05/15/19-12/31/19, NTE \$24,000

# Proposed changes to Hennepin County Ordinance 21: Retail Tobacco Sales

In Minnesota, tobacco use among youth has increased for the first time in 17 years, and the overall progress in reducing adult smoking and tobacco use has stalled. A contributing factor is the dramatic increase in e-cigarette use by youth and young adults, many who have no history of smoking. Hennepin County can protect the health of young people and other residents by amending Ordinance 21: Retail Tobacco Sales.

## **The proposed changes to Ordinance 21 include:**

- 1) Raising the minimum legal sales age for tobacco products from 18 to 21 years old;
- 2) Requiring individuals employed by a tobacco retailer to be at least 18 years old to sell licensed tobacco products;
- 3) Restricting the sale of flavored tobacco products, including menthol, mint and wintergreen, to adult-only tobacco stores (those that derive over 90% of revenue from tobacco sales and restrict people under age 21 from entering);
- 4) Prohibiting the sale of cigars that cost less than \$3.00 each.

The ordinance changes would affect the cities of Greenfield, Mound, Rockford (Hennepin County portion), Rogers, St. Bonifacius, and the Minneapolis-St. Paul Airport.

## **These changes will have a positive impact on the health of our community**

These ordinance changes will help reduce youth access to tobacco products and reduce exposure to product marketing, preventing more people from succumbing to the leading cause of preventable death in the U.S., tobacco use.

Other cities in Hennepin County have taken these and other actions. Adopting these changes to Ordinance 21 will expand the geographic area covered, increasing consistency across the county and better protecting county residents.

## **Raising the legal sales age for tobacco products will help keep youth from starting tobacco use.**

- About 95% of adult smokers began smoking before they turned 21.<sup>1</sup> Delaying the age of first use of tobacco reduces the risk of young people becoming addicted.
- Currently, 15-17 year olds often get tobacco from students and peers who are legally able to buy the products (18 year old and older). Raising the sales age will reduce this access.<sup>2</sup>
- Increasing the sales age is expected to reduce smoking rates by 25% among 15-17 year olds.<sup>3</sup>

## **Requiring individuals who sell licensed products to be at least 18 years old will reduce youth access to tobacco.**

- Currently, persons who sell licensed products at a Hennepin County licensed tobacco retailer must be 16 year old.
- Underage clerks are more likely to sell tobacco to friends and other peers, making them a key source for tobacco products. Raising the age to sell tobacco can help address this issue.<sup>4</sup>
- If the minimum legal sales age is raised to 21, ideally the clerk age would be raised to 21. To address potential business concerns, raising the clerk age to 18 years old is being recommended.

## Limiting the sale of flavored tobacco products to adult-only tobacco retailers will help reduce youth exposure to tobacco product marketing.

- Flavored products are popular with young people. Nineteen percent of 11<sup>th</sup> grade students in suburban Hennepin County use tobacco products: 42 percent of them use flavored tobacco (non-menthol) and 30 percent use menthol.<sup>5</sup>
- Most e-cigarette products are flavored. Restricting their sale to adult-only retailers will reduce youth access and exposure to marketing in stores they visit regularly.

## Prohibiting the sale of cigars that cost less than \$3.00 each will help reduce the appeal to youth.

- Low cost cigars sold individually or in packages of two or three, and often in candy or fruit flavors, are appealing to youth who may be experimenting and are extremely price-sensitive.
- Raising the price of tobacco products is one of the most effective strategies for preventing and reducing tobacco use.<sup>6</sup> Requiring a minimum price for cigars will increase the price of this product, discouraging use among youth.

## How this impacts tobacco retailers

1. All tobacco retailers would be prohibited from selling tobacco products, including e-cigarettes, to individuals under 21 years old.
2. Employees who carry out the sales transaction of licensed products will need to be 18 years of age or older.
3. All tobacco retailers will need to ensure that packages of cigars cost at least \$3.00 per cigar in the package after any discounts are applied and before sales taxes are imposed.
4. Only adult-only tobacco retailers (as defined above) will be able to sell flavored tobacco products. All other retailers would need to discontinue sales of flavored products, including menthol, mint and wintergreen.
5. If the proposed changes are adopted, Hennepin County Public Health is able to connect tobacco retailers with resources for training staff and sales age signage.

## How to be involved in the policy process

- The Hennepin County Board of Commissioners will discuss the proposed changes during a board briefing on April 25, 2019.
- A public hearing is anticipated for June 2019, providing an opportunity for public input. Details on this hearing will be posted online and mailed to Hennepin County licensed tobacco retailers when the hearing date is finalized.
- Information on Hennepin County Board meetings, public hearings, and meeting materials can be found online at <https://www.hennepin.us/your-government/leadership/county-board-meetings>.

## Questions?

- Contact Hennepin County Public Health Environmental Health at 612-543-5202.

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<sup>1</sup> National Academies of Sciences, Engineering and Medicine. Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products. National Academy Press. 2015.

<sup>2</sup> Campaign for Tobacco-Free Kids. *Increasing the minimum legal sale age for tobacco products to 21*. 2018.

<sup>3</sup> National Academies of Sciences, Engineering and Medicine. Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products. National Academy Press. 2015.

<sup>4</sup> Public Health Law Center. *Raising the age to sell tobacco: establishing a minimum clerk age*. 2016.

<sup>5</sup> Minnesota Student Survey Suburban Hennepin County (2016). Minnesota Department of Education.

<sup>6</sup> Chaloupka, F.J., and Pacula, R.L. *The impact of price on youth tobacco use*. Tobacco Control Monograph14: National Cancer Institute. 2001.

## Tobacco's toll in one year



**73,300**

Adults smoke cigarettes



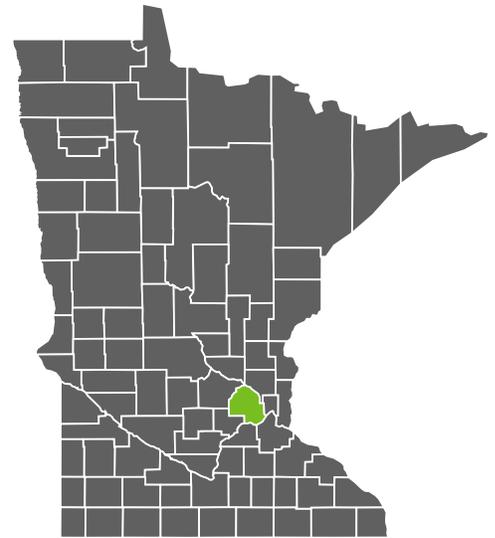
**1 in 7**  
Deaths are tobacco-related



**\$585.8**  
MILLION  
In excess medical costs



**\$753**  
Tax burden per household



## Population

Youth	271,399
Adults	951,750
<b>Total residents</b>	<b>1,223,149</b>

## Among retailers assessed in Hennepin County



Over **2 in 3** sold flavored tobacco



**2 in 3** sold menthol tobacco



**2 in 5** sold tobacco at discounted prices



**1 in 3** offered little cigars for less than \$1.00



The Tobacco Industry spends \$110.5 million each year promoting tobacco products in Minnesota. That's about \$12,614 every hour.

## Local action for effective tobacco prevention



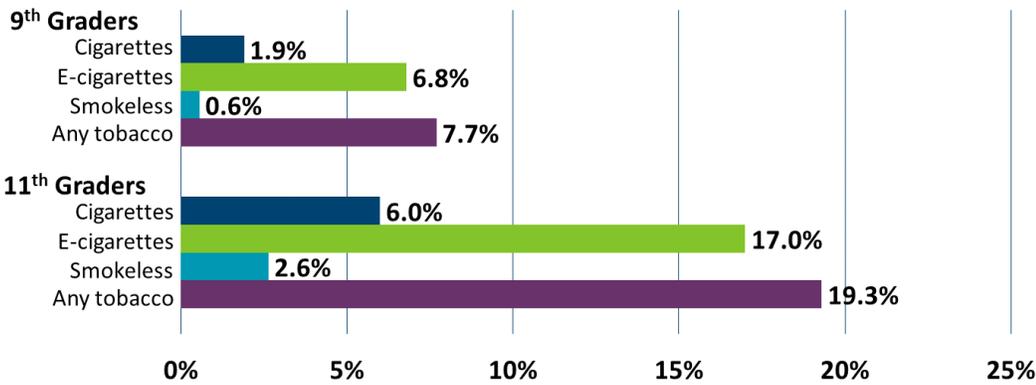
**The Minnesota Department of Health supports community driven solutions to create tobacco-free environments and promote quitting.**

Communities are working to:

- Reduce tobacco industry influence in retail stores.
- Increase the price of tobacco.
- Provide support and resources to Minnesota smokers who want to quit.
- Raise the minimum tobacco sales age to 21.
- Promote smokefree environments.
- Engage diverse populations throughout Minnesota.

# Youth tobacco use in Hennepin County

Tobacco use among Hennepin County's 9<sup>th</sup> and 11<sup>th</sup> grade students, 2016

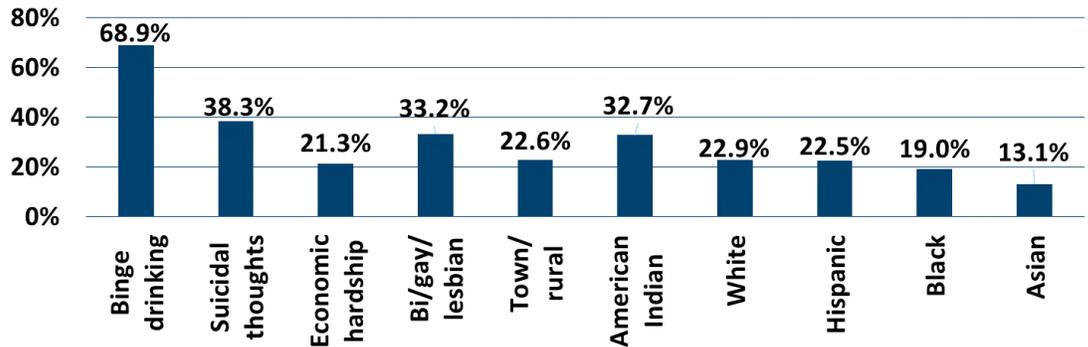


Statewide, over 17% of 11th graders use e-cigarettes, while only 8.4% use cigarettes and 5.1% use smokeless tobacco.

## Statewide disparities in youth tobacco use

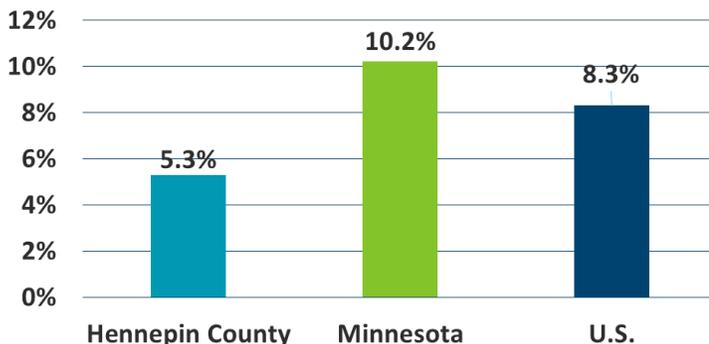
Despite declines in tobacco use overall, significant disparities remain among populations historically targeted by the Tobacco Industry. **Statewide, 21.8% of 11th graders use tobacco.**

Percent of Minnesota students who used any tobacco in past 30 days, Grade 11, 2016



## Cigarette smoking during pregnancy

Percent of pregnant women who smoke, 2012-2015



Fetal exposure to nicotine can have long-term health consequences, including sudden infant death syndrome (SIDS), impaired fetal brain and lung development, hearing problems, effects on behaviors and obesity, and deficits in attention and cognition.



Sources: Blue Cross and Blue Shield of Minnesota Cost of Smoking Report, MDH Vital Statistics, Minnesota Adult Tobacco Survey, Minnesota Student Survey, SHIP County Surveys and Retailer Assessments, and U.S. Census Population Estimates

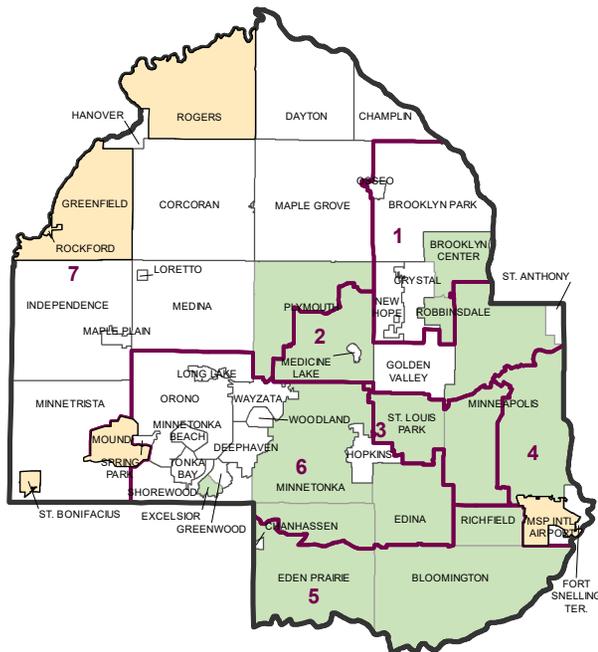
**Want to know more about the burden of tobacco in Minnesota? Visit [www.health.mn.gov/tobacco](http://www.health.mn.gov/tobacco).**

# Tobacco Retail Sales Ordinance Restrictions

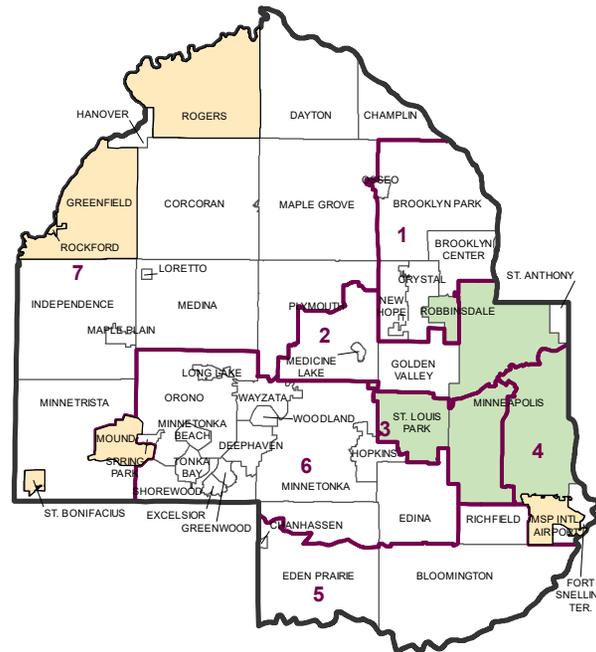
Hennepin County



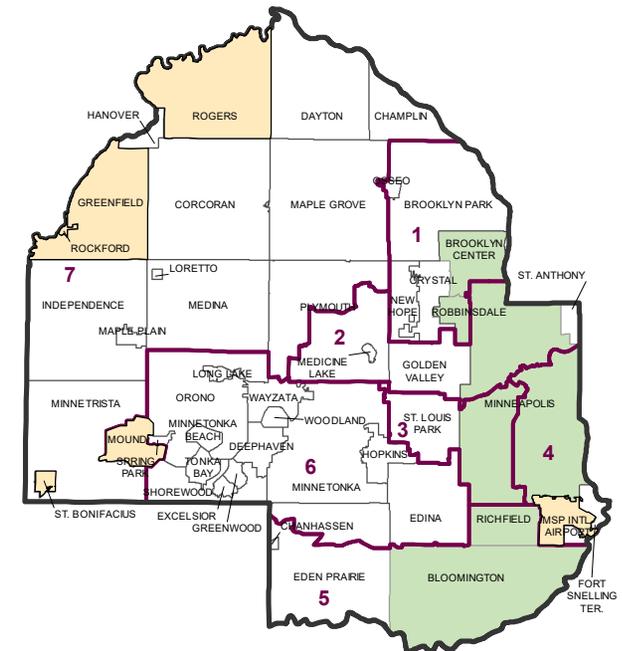
## Tobacco 21 (T21)



## Flavored Tobacco



## Minimum Cigar Pricing & Packaging



Municipalities prohibiting the sale of all tobacco products, including electronic cigarettes, to persons under the age of 21.

Municipalities prohibiting the sale of all flavored tobacco products, including electronic cigarettes.

Municipalities prohibiting at minimum: the sale of cigar packages containing less than 5 cigars and/or sets a minimum cigar price of at least \$2.10 per cigar in a package of 1-5 cigars with the minimum price determined after any price promotion or discount.

### Legend

- Municipalities with the tobacco restriction
- Municipalities where the County is the Tobacco License Authority
- Hennepin County Commissioner Districts

### Notes

#### Minneapolis:

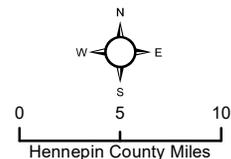
Adult tobacco stores are allowed to sell all flavors; and liquor stores are allowed to sell menthol, mint and wintergreen.

#### Robbinsdale:

All flavors except menthol, mint and wintergreen restricted. Adult tobacco stores are exempt.

#### St. Louis Park:

All flavors except menthol, mint and wintergreen restricted.



Supported by the Statewide Health Improvement Partnership, Minnesota Department of Health.

June 3, 2019



Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

Tobacco-Free Alliance strongly supports your efforts to increase the tobacco sales age to 21 and restrict both the sale of flavored tobacco products and the availability of cheap cigars. The Tobacco-Free Alliance is a nonprofit organization working to reduce tobacco harms by engaging all segments of the community, particularly youth, through assessment, education and advocacy.

Tobacco products are still hooking our youth. However, instead of finding a pack of cigarettes in a child’s sock drawer, parents are finding e-cigarettes that resemble flash drives. The 2017 Minnesota Youth Tobacco Survey found one in five high schoolers use e-cigarettes. That’s nearly a 50% increase since 2014. These tobacco products come in bright colors and an enormous array of fruity and candy flavors with names like “Blue Raz Slushy,” “Gum Drop,” and “Chocolate Glazed Donut.” Increasing the gap between youth and those legally able to purchase tobacco products and restricting the sale of flavored tobacco will help get e-cigarettes and other flavored tobacco products out of the hands of our children and prevent young people from ever starting to use them.

The role that local communities play in the advancement of public health cannot be overstated. Local communities have historically been at the forefront of adopting innovative policies that protect the public from the deadly health effects of tobacco use. The success of such innovative policies has, in turn, spurred other localities, states, and even the federal government, to adopt these successful policies on a larger scale. Thank you for considering this important ordinance and doing everything you can to protect the community from the harms of tobacco.

Sincerely,

A handwritten signature in black ink that reads "Elyse Less".

Elyse Levine Less  
Executive Director

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2395 University Avenue W, Suite 304, Saint Paul, MN 55114-1512

651-379-0196 | [www.mntobaccofreealliance.org](http://www.mntobaccofreealliance.org)



1300 Godward Street NE, Ste 2000, Minneapolis, MN 55413  
612.623.2885 • www.metrodoctors.com

May 23, 2019

Hennepin County Public Health –Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN, 55343

Dear Hennepin County Commissioners,

I am writing on behalf of the Twin Cities Medical Society, an organization that represents approximately 4,500 physicians and medical students who live and work in the seven-county metropolitan area. Our members see the devastating impact tobacco has on Minnesota’s communities first hand, which is why TCMS strongly supports raising the tobacco sales age from 18 to 21, restricting the sale of all flavored tobacco products, and setting minimum prices for cigars.

Youth tobacco use in Minnesota has risen for the first time in 17 years, in large part due to the alarming popularity of e-cigarettes and other flavored tobacco products. For decades the tobacco industry has targeted youth and members of marginalized communities with menthol flavored cigarettes, which make it easier to start smoking and harder to quit. Now the tobacco industry has turned to a new generation of flavored products - like strawberry cigarillos and cotton candy vape juice- to fulfill the same goal of luring young people into a lifetime of nicotine addiction.

Adolescence is a critical time in brain development, which means youth’s brains are particularly vulnerable to nicotine addiction. Exposure to nicotine during adolescence can cause lifelong issues with learning, memory and attention. The new generation of ultra-high nicotine e-cigarettes, like JUUL, are perfectly designed to addict young brains to nicotine. Youth have been led to believe that e-cigarettes are safe, but research shows that e-cigarettes contain dangerous and cancer-causing chemicals including heavy metals like lead, volatile organic compounds, formaldehyde and diacetyl<sup>i, ii, iii</sup>. Recent evidence also suggests that, compared to youth who have never vaped, youth who have tried e-cigarettes are twice as likely to start smoking in the future<sup>iv</sup>.

We must act now to prevent a new generation from being hooked on nicotine. These policies are a bold step toward protecting Hennepin County’s young people from a lifetime of tobacco addiction, disease and premature death. We hope that you will join the growing group of Minnesota communities

who have prioritized the health of our youth by raising the tobacco sales age to 21, restricting flavored tobacco products and the reducing availability of cheap cigars.

Sincerely,



Ryan Greiner, MD

President of the Twin Cities Medical Society

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<sup>i</sup> Olmedo, P. et al. (2018). Metal Concentrations in e-Cigarette Liquid and Aerosol Samples: The Contribution of Metallic Coils. *Environmental Health Perspectives*, 126(02).

<sup>ii</sup> Rubinstein, M. et al. (2018). Adolescent Exposure to Toxic Volatile Organic Chemicals From E-Cigarettes. *Pediatrics*, 141(4). 7

<sup>iii</sup> Klager, S. et al. (2017). Flavoring Chemicals and Aldehydes in E-Cigarette Emissions. *Environmental Science & Technology*, 51(18), 10806-10813.

<sup>iv</sup> Watkins, S. et al. (2018). Association of Noncigarette Tobacco Product Use With Future Cigarette Smoking Among Youth in the Population Assessment of Tobacco and Health (PATH) Study, 2013-2015. *JAMA Pediatrics*, 172(2).



Independent  
School District  
★★★★★ 728

Elk River Area School District

**District Office**

11500 193<sup>rd</sup>. Ave. NW  
Elk River, Minnesota 55330  
office: 763.241-3400  
fax: 763.241.3407  
www.isd728.org

May 31, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

Independent School District (ISD) 728 which serves students and families in the City of Rogers, is deeply concerned about the use of tobacco products by students. In discussions with colleagues across the counties that our district serves including, Wright, Sherburne, Hennepin and Anoka, we understand that we are not alone in seeing a sharp increase in the use of e-cigarettes (i.e. "vaping"), such as Juul.

Recent national and state data mirrors what we are seeing daily in schools. Youth e-cigarette use is a public health threat. In fact, the Food and Drug Administration has called it an epidemic. Since 2014, e-cigarettes use has increased by 50% among Minnesota high school students, and e-cigarette use is now double conventional cigarette use.

This upward trend in use should be alarming to all of us. Most e-cigarettes contain nicotine, and some contain extremely high levels of nicotine. For instance, one Juul pod (the liquid nicotine refill for the most popular brand of e-cigarettes among youth) contains as much nicotine as a pack of cigarettes. Nicotine harms adolescent brain development and no amount of nicotine is safe for youth. Youth nicotine exposure has negative implications for learning, memory, and attention span. Young people start using these products not knowing the harm they can cause and the addiction they create. Some of these products come in flavors like bubble gum, cotton candy and mint. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

Schools are the frontline for the e-cigarette epidemic. We will continue to work with our students and parents to prevent further use by enforcing school-based policies and providing chemical health counseling. Support from the communities we serve, including the tobacco prevention measures you are considering, will go a long way towards helping our students remain free from the harms of tobacco products, including e-cigarettes.

Sincerely,

**Rachel Hilyar**  
Assistant Director of Prevention Safety & Grants  
ISD # 728 Elk River Area Schools  
(763) 241-3400 ext. 5003 | [rachel.hilyar@isd728.org](mailto:rachel.hilyar@isd728.org)

**Jason Paurus**  
Principal, Rogers High School  
ISD # 728 Elk River Area School  
(763) 274-3142 | [jason.paurus@isd728.org](mailto:jason.paurus@isd728.org)



ROGERS  
HIGH SCHOOL

**From:** Dejan Selimovic <[DSelimovic@gesmn.org](mailto:DSelimovic@gesmn.org)>

**Sent:** Tuesday, May 07, 2019 4:54 PM

**To:** epi-envhlth <[epi-envhlth@hennepin.us](mailto:epi-envhlth@hennepin.us)>

**Subject:** [External] Request a public hearing

HI

I want to request a public hearing on the changes to the sales of tobacco products. I don't agree with the new proposed laws.

Dejan

Dejan Selimovic

Case Manager

FATHER Project

2700 East Lake St.

Minneapolis, MN 55407

Tel: 612-724-3539 ext. 117

Fax: 612-724-3531

[dselimovic@goodesterseals.org](mailto:dselimovic@goodesterseals.org)

**From:** ora hokes <[nguzosabainstitute@yahoo.com](mailto:nguzosabainstitute@yahoo.com)>  
**Sent:** Monday, June 3, 2019 11:15 AM  
**To:** epi-envhlth <[epi-envhlth@hennepin.us](mailto:epi-envhlth@hennepin.us)>  
**Subject:** [External] Tobacco Ordinance

Hotep!

In view of the upcoming public hearing on June 11th, I offer this letter for the record.

Help keep our youth safe from the harms of commercial tobacco.

Dr. Billy, G. Russell, Pastor  
Greater Friendship Missionary Baptist Church  
2600 East 38th Street  
Minneapolis, Minnesota 55406  
612-827-7928  
[www.greatfriend.org](http://www.greatfriend.org)



**City Manager's Office**

May 29, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

**MAYOR**  
MARIA REGAN GONZALEZ

**CITY COUNCIL**  
EDWINA GARCIA  
MARY SUPPLE  
SIMON TRAUTMANN  
BEN WHALEN

**CITY MANAGER**  
KATIE RODRIGUEZ

Dear Hennepin County Board of Commissioners,

In 2014, the City of Richfield passed an ordinance establishing a 12-month moratorium on new establishments allowing indoor smoking or sampling of tobacco or similar products. In 2015, the tobacco ordinance was updated to prohibit the use of electronic cigarettes in City-owned parks and other recreational facilities, set minimum pricing for certain cigars and implement two compliance checks per year of licensed premises. Finally, in 2018, a Tobacco 21 ordinance was passed restricting the sale of tobacco to anyone under the age of 21 because we wanted to protect youth in our community from the burdens of tobacco addiction. When we took action to protect the young people within our city limits, we made a point of noting that other jurisdictions also needed to act in order to have the biggest impact. That is why we support Hennepin County's proposed action to revise your tobacco retail sales ordinance. Doing so will protect youth and young adults in Hennepin County from the serious and harmful health effects associated with tobacco use.

The federal government banned fruit and candy flavors from cigarettes, but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cigars. The tobacco industry targets young people with their products to ensure that they have lifelong customers. Tobacco products come in bright colors and an array of flavors like chocolate, mint, cherry cola and cotton candy and are often inexpensive. Cigars, for instance, can cost as little as two for \$0.89.

Furthermore, youth tobacco use is rising for the first time in 17 years, largely due to increased use of cheap, candy-flavored cigars and electronic cigarettes and vaping products such as JUUL. Increasing the gap between youth and those legally able to purchase tobacco products will help get e-cigarettes and other tobacco products out of the hands of our youth.

Smoking remains the leading preventable cause of death and disease in the state of Minnesota. In Minnesota, tobacco causes more than 6,000 deaths and costs more than \$7 billion each year in excess healthcare costs and lost productivity. Increasing the tobacco age to 21 is a positive step towards ensuring Hennepin County youth are healthy and free of the burden of tobacco addiction. If youth don't smoke by the time they are 21, they likely never will.

Hennepin County Board  
May 29, 2019  
Page 2

While the ordinance changes would directly affect only the communities where Hennepin County is the tobacco retailer licensing authority, they would also set a strong example for other municipalities in our state. Join us—and many other communities across the state— in placing the wellbeing of youth over the profits of the tobacco industry.

Sincerely,



Maria Regan Gonzalez  
Mayor, City of Richfield



Katie Rodriguez  
City Manager



*Protecting, Maintaining and Improving the Health of All Minnesotans*

May 31, 2019

Chairperson Marion Greene  
Hennepin County Board of Commissioners  
300 South 6<sup>th</sup> Street  
Minneapolis, MN 55487

Dear Chairperson Greene and Commissioners:

As Commissioner of Health, I strongly support all the proposed restrictions, in particular limitations to the sale of menthol tobacco as well as increasing the minimum tobacco sales age to 21. Nearly all tobacco users start before the age of 21, and nearly two in three of those youth use menthol and other flavored tobacco products.

Tobacco use by Minnesota's high school students spiked to 26 percent in 2017, the first increase in 17 years. This is likely due to the proliferation and availability of e-cigarettes and other flavored tobacco products that are designed to attract and addict youth.

I am very concerned about this dramatic increase. According to a 2017 Minnesota Department of Health advisory on nicotine, teens are especially susceptible to nicotine addiction and the harmful effects of nicotine on the developing brain. Restricting the availability of menthol tobacco and increasing the sales age to 21 will be powerful deterrents to youth initiation and use.

I applaud Hennepin County for considering these bold actions to protect youth from a lifetime of addiction.

For more information, contact Laura Oliven, Tobacco Control Manager, at 651-201-5442.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jan K. Malcolm', written in a cursive style.

Jan K. Malcolm  
Commissioner  
P.O. Box 64975  
St. Paul, MN 55164-0975  
[www.health.state.mn.us](http://www.health.state.mn.us)



*Greater Friendship*  
Missionary Baptist Church

May 20, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

We, the Greater Friendship Missionary Baptist Church family, strongly supports your efforts to strengthen Hennepin County's tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reducing youth access and addiction. If we can stop youth from starting, then we can save lives and lower healthcare costs. It is our mission to care for the mind, body, and spirit of every soul and this includes their healthy behavior and lifestyles because "healthy people make healthy decisions and build healthy communities."

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

The federal government banned fruit and candy flavors from cigarettes, but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cheap cigars. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don't suffer from a lifetime of tobacco addiction.

Blue Cross and Blue Shield of Minnesota estimate that more than 6,300 Minnesotans die each year from tobacco use, and commercial tobacco costs our state more than \$7 billion in healthcare and lost productivity. This deadly problem demands action – that is why I am glad to see that Hennepin County is considering bold steps on tobacco prevention.

Love In Christ Jesus,

***Dr. Billy G. Russell, Pastor***



June 5, 2019

Hennepin County Public Health –Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN, 55343

Dear Hennepin County Commissioners:

The City of Edina strongly supports your efforts to strengthen Hennepin County’s tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way toward reducing youth access and addiction. If we can stop youth from starting, we can save lives and lower healthcare costs.

In 2017, the City of Edina was the first city in Minnesota to raise the tobacco sales age to 21. We are very proud of our ordinance and support the policies reflected in Hennepin County’s tobacco ordinance, too.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95 percent of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

The federal government banned fruit and candy flavors from cigarettes, but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cheap cigars. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don’t suffer from a lifetime of tobacco addiction.

Sincerely,



**Scott Neal**  
City Manager

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**EDINA POLICE DEPARTMENT**

4801 West 50th Street, Edina, Minnesota 55424  
www.EdinaMN.gov/Police • 952-826-1610 • Fax 952-826-1607

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June 5, 2019



Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

The Stairstep Foundation strongly supports your efforts to strengthen Hennepin County's tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reducing youth access and addiction. If we can stop youth from starting, then we can save lives and lower healthcare costs. Our Mission is Building Community, through our network of churches, by pursuing the elimination of health disparities, and providing a range of services, support and education to individuals and families in need.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

The federal government banned fruit and candy flavors from cigarettes, but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cheap cigars. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don't suffer from a lifetime of tobacco addiction.

Blue Cross and Blue Shield of Minnesota estimate that more than 6,300 Minnesotans die each year from tobacco use, and commercial tobacco costs our state more than \$7 billion in healthcare and lost productivity. This deadly problem demands action – that is why I am glad to see that Hennepin County is considering bold steps on tobacco prevention.

Sincerely,

A handwritten signature in blue ink, which appears to read "Sylvia Amos", is written over the word "Sincerely,".

Dr. Sylvia Amos  
Director of Programs

1404 14th Avenue North · Minneapolis, Minnesota 55411 · Alfred Babington-Johnson · President & Ceo  
(Office) 612/521-3110 · (Fax) 612/521-3405 · [www.stairstep.org](http://www.stairstep.org)



June 4, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

The Association for NonSmokers -- Minnesota strongly supports your efforts to strengthen Hennepin County's tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reducing youth access and addiction. If we can stop youth from starting, then we can save lives and lower healthcare costs.

The Association for Nonsmokers – Minnesota (ANSR) is a nonprofit organization dedicated to reducing the human and economic costs of tobacco use in Minnesota. Since 1973, ANSR has worked to prevent youth tobacco use by helping enact strong public policies. Strong tobacco ordinances are important for helping our youth stay tobacco free.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

The federal government banned fruit and candy flavors from cigarettes, but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cheap cigars. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don't suffer from a lifetime of tobacco addiction.

Blue Cross and Blue Shield of Minnesota estimate that more than 6,300 Minnesotans die each year from tobacco use, and commercial tobacco costs our state more than \$7 billion in healthcare and lost productivity. This deadly problem demands action – that is why I am glad to see that Hennepin County is considering bold steps on tobacco prevention.

Sincerely,



*Jeanne Weigum*

Jeanne Weigum  
President of the Association for NonSmokers -- Minnesota



May 22, 2019

Hennepin County Public Health –Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN, 55343

Dear Hennepin County Commissioners:

The American Heart Association strongly supports your efforts to strengthen Hennepin County's tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reducing youth access and addiction. If we can stop youth from starting, then we can save lives and lower healthcare costs.

The American Heart Association is the nation's oldest and largest voluntary organization dedicated to be a relentless force for a world of longer, healthier lives. Our non-profit and non-partisan organization includes more than 30 million volunteers and supporters across the country and in Minnesota. Today, one-out-of-three Americans suffer from one or more forms of cardiovascular disease (CVD). We are writing to you today on their behalf and on behalf of the millions of other constituents with, or at risk of developing CVD.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

The federal government banned fruit and candy flavors from cigarettes but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cheap cigars. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don't suffer from a lifetime of tobacco addiction.



**American  
Heart  
Association.**

Blue Cross and Blue Shield of Minnesota estimate that more than 6,300 Minnesotans die each year from tobacco use, and commercial tobacco costs our state more than \$7 billion in healthcare and lost productivity. This deadly problem demands action – that is why I am glad to see that Hennepin County is considering bold steps on tobacco prevention.

Sincerely,

A handwritten signature in black ink that reads "Justin Bell".

**Justin Bell**  
**Vice President of Health Strategies**

A handwritten signature in black ink that reads "Jess Nolan".

**Jess Nolan**  
**Community Advocacy Director**



June 5, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

JustUs Health strongly supports your efforts to strengthen Hennepin County's tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reducing youth access and addiction. If we can stop youth from starting, then we can save lives and lower healthcare costs.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

At JustUs Health, many of our LGBTQ+ staff know firsthand how commercial tobacco targets young people in LGBTQ+ communities. Nationwide LGBTQ+ individuals smoke at rates 2 to 4 times higher than their cisgender, heterosexual peers. The 2016 data from the Minnesota School Survey show that this pattern begins as young as high school where straight youth had a smoking rate of 5% while gay/lesbian students were at 14%, questioning youth at 8% and bisexual youth at a staggering 19%.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that they are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

Blue Cross and Blue Shield of Minnesota estimates that more than 6,300 Minnesotans die each year from tobacco use, and commercial tobacco costs our state more than \$7 billion in healthcare and lost productivity. This deadly problem demands action and I am glad to see that Hennepin County is considering these bold steps on tobacco prevention.

Sincerely,

***Jeremy Hanson Willis, CEO***

Mailing Address:  
PO Box 1309  
Minneapolis, MN 55440-1309

May 23, 2019

Hennepin County Government Center  
300 Sixth Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

On behalf of the 26,000 employees at HealthPartners, almost ten thousand of whom live in Hennepin County, we want to express our strong support for the proposed county ordinance that will raise the age for sales of tobacco products to 21, restrict flavored tobacco products and cheap cigars. It is HealthPartners' mission to improve health and well-being in partnership with our members, patients and the community.

Nearly every adult smoker (approximately 95%) started before they were 21. For years tobacco use has been the number one preventable cause of death in our country and our state. Smoking costs the state more than \$3 billion annually in excess health care costs and each year more than 6,000 Minnesotans die from tobacco-related diseases. As you may know, teen tobacco use in Minnesota has also risen, primarily due to a sharp increase in e-cigarette use. The FDA recently called youth e-cigarette use an epidemic, and in a recent editorial, said "We cannot let e-cigarettes become an on-ramp to teenage addiction." We echo those concerns and implore you to include e-cigarettes in any proposal considered by the city.

18-21 is a critical time when young people move from intermittent smoking to daily use. In addition to the countless long-term negative health effects of tobacco, nicotine itself is known to be particularly harmful to the development of the adolescent brain. Research suggests that nicotine interferes with brain maturation and can have long term effects on development and mental health. A recent report from the Institute of Medicine found that increasing the tobacco sales age to 21 would also mean that smoking initiation among 15-17-year-olds would be reduced by 25 percent.

Thank you for you for having long been a leader in our state on these issues, and taking a positive step towards keeping tobacco out of the hands of our children.

Sincerely,



Dr. Thomas Kottke, M.D.  
HealthPartners Medical Director, Well-being

**From:** Hanson, Judy <[Judy.Hanson@minnetonkaschools.org](mailto:Judy.Hanson@minnetonkaschools.org)>  
**Sent:** Thursday, May 30, 2019 1:04 PM  
**To:** epi-envhlth <[epi-envhlth@hennepin.us](mailto:epi-envhlth@hennepin.us)>  
**Subject:** [External] Tobacco 21 Proposed Ordinance

To Whom It May Concern:

I wish I could be there in person to testify but committed myself to a training on June 11. Where to start...I have worked in the Chemical Health Area for 33 years in high schools in Minnesota., presently serving Minnetonka High School through Relate Counseling. I can tell you I have never seen anything like we are presently experiencing with the use of e-cigarettes on school premises. I have watched all kinds of drugs come and go and come and go again but I have never seen anything like this phenomenon before and the disruption it causes to the student(s), families and the school community as a whole.

As you may or may not know, many schools are still suspending students because they haven't figured out how to support students. As I currently meet with every student that has a vaping violation on campus, many of the students have underlying mental health concerns from mild to fairly significant. It doesn't appear that suspending students for vaping is a sound, best practice to use. However, that is a school issue but an issue largely developing from the easy access to e-cig devices and products – both social and retail. Schools are most definitely in response mode and still working their way through this with youth, staff and policy development and implementation.

Not so surprising to me is that students who choose to vape know something about what they are doing largely due to the fact that they are doing their own research and/or getting some education in school. Students are not necessarily accessing evidenced based sites that give them researched information. Additionally, parents know even less and are not managing this effectively in the home. In order to reduce this epidemic, a multi-pronged prevention approach is the only strategy that will see success. **Environmentally, we need Hennepin County to be the leader it can be in moving towards a county-wide Tobacco 21 ordinance where Hennepin County is the licensing authority.**

Recently, I was part of a school networking session led by Hennepin County Public Health and the shared knowledge that day was beneficial to all participants. We are all in this together and need to support one another in our efforts to help youth. By passing a county-wide Tobacco 21 ordinance, youth will be the direct recipients of this movement and it will also provide more consistency within the county for our very mobile youth. I will continue to support students as I do but need the help on a larger scale. Having the support of the county is crucial to the work we do in the schools. Let's make this partnership official!

Respectfully Submitted,

*Judy M Hanson, MA, LSW, CPPA  
Chemical Health Specialist, (Relate Counseling)  
Minnetonka High School  
952-401-5740*

**From:** Terry K Hamal <[Terry.Hamal@hennepin.us](mailto:Terry.Hamal@hennepin.us)>  
**Sent:** Tuesday, June 04, 2019 12:38 PM  
**To:** Amanda Buell <[Amanda.Buell@hennepin.us](mailto:Amanda.Buell@hennepin.us)>; Duane E Hudson <[Duane.Hudson@hennepin.us](mailto:Duane.Hudson@hennepin.us)>  
**Subject:** FW: [External] Tobacco Sales Ordinance

From our generic box

**From:** frounfelter john <[frounjm@yahoo.com](mailto:frounjm@yahoo.com)>  
**Sent:** Tuesday, June 4, 2019 10:58 AM  
**To:** epi-envhlth <[epi-envhlth@hennepin.us](mailto:epi-envhlth@hennepin.us)>  
**Subject:** [External] Tobacco Sales Ordinance

If someone is old enough to vote and die defending our country they should be able to make up their own mind if they want to smoke or not.

Why is this city/county so anti small business. If the folks who govern this area don't want to smoke fine just don't force your opinion on the rest of us or business's.

By-the-way I have on smoked for 35 years.  
We are becoming a nanny state.

John Frounfelter  
3508 Colfax Av S.  
Mpls 55408

**Blue Cross and Blue Shield of Minnesota**

P.O. Box 64560  
St. Paul, MN 55164-0560  
(651) 662-8000 / (800) 382-2000



June 4, 2019

Hennepin County Public Health –Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN, 55343

Dear Hennepin County Commissioners:

I am writing to urge you to support the proposed tobacco ordinance to raise the minimum sale age of tobacco products from 18 to 21, impose a minimum price on cigars and restrict the sales of flavored and menthol tobacco products to adult-only tobacco stores.

As the largest health plan in Minnesota, Blue Cross and Blue Shield of Minnesota is committed to improving the health of all Minnesotans, which is why we strongly support local policy change to reduce access to the harms of all forms of tobacco on multiple fronts.

We know that almost 95 percent of addicted smokers started smoking by the age of 21. The tobacco industry also knows this and heavily targets 18-to-21-year-olds. By using tactics like candy and menthol flavoring, magazine advertisements and event sponsorships to attract young people, the tobacco industry aggressively markets to youth and young adults to recruit replacement smokers and guarantee profits. Raising the age to 21 would result in a 25 percent reduction in initiation by 15-to-17-year-olds. Increasing the tobacco age and restricting flavored tobacco will prevent 30,000 Minnesota kids from becoming smokers over the next 15 years.

High tobacco prices have been proven to successfully reduce smoking rates. Since the 2013 state tobacco tax increase, Minnesota has experienced historic drops in smoking, from 22 percent in 18-to-24-year-olds in 2010 to 15 percent in 2014. Keeping tobacco prices high means that fewer younger people start smoking and adults are encouraged to quit.

A 2017 Blue Cross report showed that, annually, it costs Minnesotans **\$7.5 billion** in excess health care costs and lost productivity due to smoking. The staggering costs of tobacco in both health care costs and loss of life cannot be compared to the loss of profits for those who want to continue to sell these lethal products.

I hope you will take this positive step toward making Hennepin County healthier for all its residents.

Sincerely,

A handwritten signature in black ink that reads "Janella Wilcox".

Vice President, Community Health and Health Equity  
Blue Cross and Blue Shield of Minnesota  
Co-chair, Minnesotans for a Smoke-free Generation  
smokefreegenmn.org

[bluecrossmn.com](http://bluecrossmn.com)



June 7, 2019

Hennepin County Public Health – Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN 55343

Dear Hennepin County Commissioners:

**ClearWay Minnesota strongly supports your efforts to strengthen Hennepin County’s tobacco ordinance.** As a nonprofit organization focused on reducing tobacco’s harm in Minnesota, we know that if we can stop youth from starting, then we can save lives and lower healthcare costs. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reduce youth access and addiction.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products.

Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don’t suffer from a lifetime of tobacco addiction.

Tobacco use causes higher health care costs, lost productivity, disease and death. Thank you for taking bold action to prevent tobacco use among our youth.

Sincerely,

A handwritten signature in blue ink that reads "David J. Willoughby".

David J. Willoughby, M.A.  
Chief Executive Officer  
ClearWay Minnesota<sup>SM</sup>

Dear Hennepin County Public Health –Epidemiology and Environmental Health:

As long time Brooklyn Center residents raising our family in this wonderful community, we were glad to learn that the Hennepin County Commissioners are considering increasing the tobacco sales age to 21, ensuring flavored tobacco products are no longer sold in stores youth shop, and also setting a minimum price for cheap cigars.

Brooklyn Center is the city we as a family enjoyed and call home. We raised our son there and it is indeed our favorite city. It is our wish and utmost desire to make it smoke free city. I am proud of my city council members for taking a brave move in changing some ordinances last year.

I'm proud to live in a city that was the first to set a minimum cigar price to \$2.00. Our Mayor and City Council have also raised the legal age to purchase tobacco products from 18 to 21 years and restrict e-cigarettes to adult-only shops.

This type of law is an important way to protect our youth from these dangerous products that are marketed to kids and intended to addict them to tobacco for the rest of their lives. Although they come in an array of candy and fruit flavors, these products contain addictive nicotine and other dangerous chemicals. The effectiveness of this marketing is evident by the increased use of tobacco by youth in Minnesota. Raising the sales age to 21 is a key factor in preventing the use of these products by youth who often get them from their 18-year-old peers.

We appreciate the Hennepin County Commissioner's leadership and willingness to protect the young people in our community. I support increasing the age to purchase tobacco to 21 in Hennepin.

Sincerely,

Ephraim Olani

3813 51<sup>st</sup> Ave. N

Brooklyn Center, MN 55429

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Richard Sveum, MD

Dave Tjaden

Richard Woellner, MD

June 7, 2019

Hennepin County Public Health – Epidemiology and

Environmental Health

1011 S. 1<sup>st</sup> Street, Suite 21

Hopkins, MN 55343

Dear Hennepin County Commissioners:

On behalf of the American Lung Association, I am writing to express our strong support for your efforts to strengthen Hennepin County's tobacco ordinance. Raising the sale of tobacco to age 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reduce youth access and addiction. We know the key to addressing this epidemic is to prevent youth from starting – we save lives and lower healthcare costs.

The Mission of the Lung Association is to prevent lung disease and promote lung health. This ordinance would go a long way to reaching that goal in Hennepin County.

The tobacco industry relies on cheap prices, flavors (including menthol), and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21.

The Minnesota Department of Health recently reported an increase in youth tobacco use for the first time in 17 years with more than 26% of high-school students using tobacco products. This is especially concerning as the adolescent brain is still developing and the impact of nicotine use and a lifetime of addiction is a real threat.

Blue Cross and Blue Shield of Minnesota estimate that more than 6,300 Minnesotans die each year from tobacco use costing our state more than \$7 billion in healthcare and lost productivity.

I congratulate you on these efforts.

Sincerely,



Pat McKone, Senior Director

Health Promotion and Advocacy



June 4, 2019

Hennepin County Public Health –Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN, 55343

Dear Hennepin County Commissioners:

The City of Bloomington strongly supports your efforts to strengthen Hennepin County’s tobacco ordinance. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reducing youth access and addiction. If we can stop youth from starting, then we can save lives and lower healthcare costs.

In 2014, the City of Bloomington was one of the first cities to set a floor price for cheap cigars and most recently in 2017 we were the third city in Minnesota to raise the tobacco sales age to 21. Bloomington has a history of passing bold tobacco policies and we want to see these same policies reflected in Hennepin County’s tobacco ordinance.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Young people start using these tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth often believe that these flavored products are less dangerous than conventional tobacco and often they have no idea that e-cigarettes even have nicotine at all.

The federal government banned fruit and candy flavors from cigarettes, but left it to local government to address the problem with all other flavored tobacco products like e-cigarettes and cheap cigars. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don’t suffer from a lifetime of tobacco addiction.

Sincerely,

*Bonnie Paulsen*  
Public Health Administrator  
City of Bloomington-Public Health Division  
952-563-8905  
bpaulsen@bloomingtonmn.gov



June 10, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

Partnership for Change supports prevention efforts that reduce youth access to tobacco products. Our mission as a drug free community coalition is to leverage community partnerships to prevent and reduce alcohol and other drug use among youth and reduce substance abuse in the community. This spring, many schools have contacted our coalition on strategies to address the growing concern of students using electronic cigarettes during the school day in the hallway, bathroom or classroom. These electronic devices may look like regular cigarettes, but some look like USB flash drives, pens or other everyday items, which make it difficult for school staff and parents to identify.

The use of e-cigarettes is unsafe for kids, teens and adults. The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. Approximately 95% of current adult smokers started before they were 21 years of age. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products, such as JUUL.

Young people start using tobacco products without realizing the harm they cause and the addiction they create. Companies try to disguise the addictive chemicals in tobacco products by making them available in appealing flavors like bubble gum and cotton candy, which are attractive to youth. Often, youth believe that these flavored products are less dangerous than conventional tobacco, and they often do not realize that e-cigarettes have nicotine in the product. Nicotine harms the developing adolescent brain. The brain continues to develop until about age 25. Using nicotine in adolescence harms the parts of the brain that control attention, learning, mood and impulse control, according to the US Department of Health and Human Services.

The federal government banned fruit and candy flavors from cigarettes, but they left the decision to local government to address the problem with all other flavored tobacco products, such as e-cigarettes and cheap cigars. Blue Cross and Blue Shield of Minnesota estimate that more than 6,300 Minnesotans die each year from tobacco use, and commercial tobacco costs our state more than \$7 billion in healthcare and lost productivity. Given the alarming spike in e-cigarette use among Minnesota youth, please do your part in prevention by helping to address the escalating risk of addiction in youth. As a county commissioner, I hope you will consider the adverse health effects of tobacco use. If you would like our coalition to provide any additional resources or information, please do not hesitate to reach out.

Sincerely,

Tara Helm, MPH  
Partnership for Change Coordinator  
Direct: (763) 581-3739  
Tara.Helm@NorthMemorial.com

While I am employed by North Memorial Health, the views stated in this communication are my own and do not express the position or views of the North Memorial Health System.



Minnesota Chapter

**Minnesota Chapter of the  
American Academy of  
Pediatrics**

1043 Grand Ave. #544  
St. Paul, MN 55105  
651-402-2056  
651-699-7798 (fax)  
www.mnaap.org  
cairns@mnaap.org

**AAP Headquarters**

141 Northwest Point Blvd.  
Elk Grove Village, IL 60007  
Phone: 847/434-4000  
Fax: 846/ 434-8000  
www.aap.org

Dear Members of the Hennepin County Board of Commissioners:

On behalf of more than 1,000 pediatricians and pediatric providers in the state, the Minnesota Chapter of the American Academy of Pediatrics strongly encourages you to increase the minimum age for tobacco purchases to 21.

As pediatricians, we've seen all too often our young patients addicted to nicotine and tobacco. Raising the age to purchase these products is a proven way to reduce teen access to these dangerous, addictive substances.

Preventing youth smoking initiation is an important strategy to reducing tobacco-related diseases among youth and families. Cigarette smoking is responsible for more than 480,000 deaths per year in the United States, including nearly 42,000 deaths resulting from secondhand smoke exposure. This is about 1 in 5 deaths annually, or 1,300 deaths every day.

The 2015 Institute of Medicine (IOM) report entitled "Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products" notes that **raising the minimum legal age of purchase of tobacco products would reduce youth smoking initiation**, particularly among children ages 15 to 17, leading to substantial reductions in tobacco use, improve the health of Americans across their lifespan, and save millions of lives.

Thanks to increased awareness and education about the dangers of tobacco, smoking rates have been shrinking among adolescents for decades. But use of e-cigarettes, hookahs, and other nicotine delivery systems has been dramatically increasing. Raising the age at which young people can purchase these products to 21 will serve to preserve the gains we've made. A very small minority of smokers begin using after they turn 21. Reducing teen access to tobacco and nicotine products through a higher age to purchase will reduce the use of nicotine across an entire generation of young people.

Minnesota's pediatrician community urges your support of this smart, effective policy to protect child and adolescent health. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Lori DeFrance MD".

Lori DeFrance, MD, FAAP

President, Minnesota Chapter of the American Academy of Pediatrics



June 7, 2019

Hennepin County Board  
A-2400 Government Center  
300 South 6th Street  
Minneapolis, MN 55487

Dear Hennepin County Commissioners:

Thank you for considering this important ordinance to increase the tobacco sales age to 21, restrict the sale of flavored tobacco products, set a minimum price for cigars, and require employees be at least 18 to sell tobacco products in Hennepin County. These policies are about protecting our youth from the lifelong health burdens of tobacco use. Minnesota Cancer Alliance strongly supports action to adopt this ordinance.

Minnesota Cancer Alliance is a coalition of 100 organizations from diverse backgrounds and disciplines dedicated to reducing the burden of cancer across the continuum from prevention and detection to treatment, survivorship, and end-of-life care. Our members include the Masonic Cancer Center at the U of M, Park Nicollet Cancer Center, Mayo Clinic Cancer Center, Health Partners, Medica, Blue Cross Blue Shield of MN, Susan G. Komen Minnesota, MN Breast Cancer Coalition, Park Nicollet Cancer Center, MN Ovarian Cancer Alliance, and the MN Society for Clinical Oncology – to name just a few.

Increasing the tobacco sales age to 21 will protect youth from a lifetime of addiction and the burden of a myriad of cancers and other chronic diseases. If we can prevent youth from smoking before they turn 21, they will likely never start at all. In fact, 95% of adult smokers started before they were 21.

The tobacco industry uses cheap prices, appealing flavors and targeted advertising to attract youth. As a result, high percentages of Minnesota high school students have tried e-cigarettes, cigars, and hookah. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Restricting the sale of flavored tobacco is a key strategy for achieving health equity in Minnesota communities. Curbing menthol use and prioritizing the lives of young people over tobacco industry profits is the most impactful way to reduce the health disparities that exist in Hennepin County and across the state.

Thank you for considering this important ordinance and protecting our communities from the harms of tobacco.

Sincerely,

Cathy Skinner, MA  
Chair, MN Cancer Alliance Steering Committee

cc: Donna McDuffie  
Comprehensive Cancer Control Program  
Minnesota Department of Health

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Jodie Dvorkin, MD, MPH  
Institute for Clinical Systems Improvement

Katie Engman, MCHES  
Association of Nonsmokers-MN

Sarah DeBord  
Colon Cancer Coalition

Carmen Radecki Brietkopf  
Mayo Clinic

Sarah Manes  
Angel Foundation

Nancy Torrison  
A Breath of Hope Foundation

GayLynn Richards, PhD

Matt Flory, MPP  
American Cancer Society

Thomas Flynn, MD  
Minnesota Medical Association

Shari Hahn, MSN  
Sanford Bemidji Cancer Center

Melanie Peterson-Hickey, PhD  
Minnesota Department of Health

Sumedha Penheiter, PhD  
Mayo Clinic

Kris Newcomer  
Firefly Sisterhood

Richard Zera, MD  
Hennepin County Medical Center

Brittney Dahlin  
Minnesota Association of Community Health  
Workers

Patty Graham  
HealthPartners

Holly Guerrero  
Allina Health

Rita Aspinwall  
Fond du Lac Human Services Division

Deborah Laxson  
Health Care Literacy Project

Christopher Pennell  
University of Minnesota – Masonic Cancer  
Center

Mary Manning  
Minnesota Department of Health



June 10, 2019

Hennepin County Public Health –Epidemiology and Environmental Health  
1011 S. 1st St., Ste. 21  
Hopkins, MN, 55343

Dear Hennepin County Commissioners:

**Minnesotans for a Smoke-Free Generation is a coalition of more than 60 organizations working to reduce youth tobacco use. With that goal in mind, we strongly support the proposals under consideration to strengthen the Hennepin County tobacco ordinance.**

We know that if we can stop youth from starting to use tobacco, then we can save lives and lower healthcare costs. Raising the tobacco sales age to 21, while restricting flavored tobacco products and the availability of cheap cigars, will go a long way to reduce youth access and addiction.

Tobacco 21 is a growing local, state and national movement to counteract the tremendous pressure of the tobacco industry and prevent youth addiction. For decades, the tobacco industry has aggressively marketed to youth and young adults to recruit replacement smokers and guarantee profits. In Minnesota alone, tobacco companies spend more than \$100 million a year marketing their deadly products. That figure does not even include prolific e-cigarette marketing.

Approximately 95% of current adult smokers started before they were 21. Increasing the age gap between young people and those who can legally buy tobacco will reduce youth access to tobacco, remove these products from our high schools and ensure Hennepin County youth don't suffer from a lifetime of tobacco addiction.

The tobacco industry also uses cheap prices, appealing flavors and targeted advertising to attract youth. Young people start using tobacco products not knowing the harm they can cause and the addiction they create. Some of these tobacco products come in flavors like bubble gum, cotton candy and wintergreen. These flavors are not only appealing but disguise the fact that these are dangerous, addictive products. Youth tobacco use is rising for the first time in 17 years, largely due to increased use of electronic cigarettes and vaping products such as JUUL.

Tobacco use causes higher health care costs, lost productivity, disease and death. Thank you for taking bold action to prevent tobacco use among our youth.

On behalf of Minnesotans for a Smoke-Free Generation, thank you for your leadership and we hope we can count on your support to strengthen the Hennepin County tobacco ordinance.

Sincerely,



Molly Moilanen  
Co-Chair, Minnesotans for a  
Smoke-Free Generation  
Director of Public Affairs, ClearWay Minnesota<sup>SM</sup>



Janelle Waldock  
Co-Chair, Minnesotans for a  
Smoke-Free Generation  
Vice President of Community Health and Health  
Equity, Blue Cross and Blue Shield of Minnesota

***About Minnesotans for a Smoke-Free Generation***

Minnesotans for a Smoke-Free Generation supports policies that reduce youth smoking and help end the death and disease associated with tobacco use, including raising the tobacco age to 21, limiting youth access to menthol-, candy- and fruit- flavored tobacco, keeping tobacco prices high and funding future tobacco prevention and cessation efforts.

*Partners include: A Healthier Southwest, African American Leadership Forum, Allina Health, American Cancer Society Cancer Action Network, American Heart Association, American Lung Association in Minnesota, Apple Tree Dental, Association for Nonsmokers – Minnesota, Aurora/St. Anthony Neighborhood Corporation, Becker County Energize, Blue Cross and Blue Shield of Minnesota, CentraCare Health, Children’s Defense Fund-Minnesota, Children’s Hospitals and Clinics of Minnesota, ClearWay Minnesota<sup>SM</sup>, Comunidades Latinas Unidas En Servicio – CLUES, Dodge County Public Health, Essentia Health, Gillette Children’s Specialty Healthcare, HealthEast, HealthPartners, Hennepin County Medical Center, Hope Dental Clinic, Horizon Public Health, Indigenous Peoples Task Force, ISAIAH, JustUs Health, LAAMPP Alumni, Lake Region Healthcare, Lincoln Park Children and Families Collaborative, Local Public Health Association of Minnesota, March of Dimes, Mayo Clinic, Medica, Meeker McLeod Sibley Community Health Services, Minnesota Academy of Family Physicians, Minnesota Cancer Alliance, Minnesota Council of Health Plans, Minnesota Hospital Association, Minnesota Medical Association, Minnesota Nurses Association, Minnesota Oral Health Coalition, Minnesota Public Health Association, MN Association of Community Health Centers, MN Chapter of the American Academy of Pediatrics, Model Cities of St. Paul, Inc., NAMI Minnesota, North Memorial Health Care, NorthPoint Health and Wellness Center, Olmsted Medical Center, PartnerSHIP 4 Health, Perham Health, SEIU Healthcare Minnesota, St. Paul Area Chamber of Commerce, Steele County Public Health, Tobacco Free Alliance, Twin Cities Medical Society, UCare, Vision In Living Life "Change is Possible", WellShare International and Zumbro Valley Medical Society. Find out more at: [smokefreegenmn.org](http://smokefreegenmn.org).*

# HENNEPIN COUNTY

## MINNESOTA

### COMMITTEE MINUTES

Chair: Angela Conley, District 4  
Vice-Chair: Debbie Goettel, District 5

### BOARD OF HENNEPIN COUNTY COMMISSIONERS HEALTH AND HUMAN SERVICES COMMITTEE

THURSDAY, MAY 30, 2019  
1:30 PM

Members: Mike Opat, District 1  
Irene Fernando, District 2  
Marion Greene, District 3  
Jan Callison, District 6  
Jeff Johnson, District 7

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Commissioner Greene, Chair, called the meeting of the Health and Human Services Committee for Thursday, May 30, 2019 at 1:58 PM. All Commissioners were present with the exception of Commissioner Debbie Goettel who was absent.

#### 1. Minutes From Previous Meeting

A. 5/14/19 Committee Meeting Minutes

#### APPROVED

Commissioner Mike Opat moved to approve the Minutes from the Previous Meeting, seconded by Commissioner Irene Fernando and approved - 6 Yeas 1 Absent: Goettel

#### 2. New Business

##### Routine Items

A. **19-0212**

Human Services & Public Health resolution, including contracts and amendments to contracts with providers – Report 1908

#### CONSENT

Commissioner Marion Greene moved to Consent, seconded by Commissioner Jan Callison and approved - 6 Yeas 1 Absent: Goettel

B. **19-0213**

Amd 2 to Agmt A188719 with MN Dept of Human Services for the provision of adult mental health services, ext end date to 06/30/20, incr recv by \$216,769; supp appr of \$216,768 to the 2019 HSPH budget

#### CONSENT

Commissioner Irene Fernando moved to Consent, seconded by Commissioner Marion Greene and approved - 6 Yeas 1 Absent: Goettel

##### Items for Discussion and Action

C. **19-0214**

Supp appr of \$167,355 to the 2019 HSPH budget, add 1 grant funded FTE for the provision of early intervention and prevention services for families

#### CONSENT

Commissioner Irene Fernando moved to Consent, seconded by Commissioner Jan Callison and approved - 6 Yeas 1 Absent: Goettel

**3. Adjourn**

On motion, the Health and Human Services Committee adjourned at 2:07 PM.

Maria Rose  
Clerk to the County Board

# HENNEPIN COUNTY

## MINNESOTA

### Board Action Request 19-0235

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**Item Description:**

Human Services & Public Health resolution, including contracts and amendments to contracts with providers – Report 1919

**Resolution:**

BE IT RESOLVED, that the contracts, contract amendments and administrative actions of the Human Services & Public Health Department and Department of Community Corrections and Rehabilitation made pursuant to Chapters 256E and 393 of Minnesota Statutes, as detailed in Human Services & Public Health Contract Report 1919 be approved; that the report be filed in Contract Management Services; that the Chair of the Board be authorized to sign the contracts, contract amendments and administrative actions on behalf of the County; and that the Controller be authorized to disburse funds as directed. Such contracts are subject to ministerial adjustment, when such adjustments are done within the constraints of the approved Hennepin County Budget and when signed by the County Department Director or Designee.

**Background:**

The contracted dollar amounts are based on estimates of program costs and/or utilization during prior periods. Funding for each contract is provided for within service categories in the Human Services & Public Health Department and Department of Community Corrections and Rehabilitation approved annual budgets. Occasionally new services are implemented which are not in the budget but which are fully funded under state or federal grants or other new funding.

Contracted dollar estimates are based upon prior year usage and are subject to fluctuation in placement patterns, service need, and cost shifts. Therefore, it may be necessary to process ministerial adjustments to contracts to increase or decrease contract amounts or to make minor service changes consistent with the department budget and strategic plan. Placement agreements are also processed administratively.

Contracts include services in the following areas: adult mental health; developmental disabilities; chemical health; adult housing; early intervention and family intervention services, day treatment services; emergency shelter; day care; training and employment services, interpreter services, health services, welfare advocacy, and various other human services. Expectations for ongoing outcome measurement are included in all new, renewal, or extended contracts. Outcome measures, which are developed by the county and contracted providers, assess the effectiveness of a service and its impact on an eligible recipient's condition or functioning level. Outcome information is used to modify or improve programs as well as to evaluate effectiveness of different types of intervention and providers. A detailed listing of the specific actions requested by this BAR and an explanation of all unusual items is reflected in the summary of the report.

**ATTACHMENTS:**

Description	Upload Date	Type
Rpt 1909	6/6/2019	Backup Material

**Human Services and Public Health Department Contract Report #1909**

Date: 6/6/19  
 To: Clerk of the County Board  
 From: Human Services and Public Health Department  
 Subject: BAR Number 19-0235  
 Board Action Date: 6/18/19

[Electronic Provider File \(EPF\)](#)

[HSPH Board Reports page](#)

**Summary of Contract Actions**

<a href="#">New Contracts</a>		
Service Area	Number	Amount
CS	11	\$0
NP	3	\$1,928,434
HSPH Total	<b>14</b>	<b>\$1,928,434</b>
DOCCR Total	<b>1</b>	<b>\$56,000</b>

<a href="#">Renewed Contracts</a>		
Service Area	Number	Amount
CS	23	\$300,370
LTSSAP	1	\$0
HSPH Total	<b>24</b>	<b>\$300,370</b>
DOCCR Total	<b>0</b>	<b>\$0</b>

<a href="#">Amended Contracts: Increase: (Decrease);Service Changes</a>		
Service Area	Number	Amount
ABH	1	\$0
CS	1	\$0
EWS	1	\$0
HS	1	\$0
HSPH Total	<b>4</b>	<b>\$0</b>
DOCCR Total	<b>0</b>	<b>\$0</b>

<a href="#">Administrative Actions Description</a>	Contract #
Cancellation	A166379

Service Area List and Key
<p><b>ABH</b> = Adult Behavioral Health  <b>CS</b> = Children's Services  <b>EWS</b> = Eligibility and Work Services  <b>HS</b> = Housing Stability  <b>LTSSAP</b> = Long Term Services and Support and Adult Protection  <b>NP</b> = NorthPoint</p>

Vendor	Contract #	Service/Description	Service Area	Term	Previous Contract NTE	New Contract NTE	Funding Source	Notes
<b>New Contracts</b>								
Buffalo-Hanover-Montrose Public Sch - ISD 877	<a href="#">HS00000357</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
Cedar Riverside Community School - SDS 4004	<a href="#">HS00000375</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
Comunidades Latinas Unidas En Servicio, Inc.	<a href="#">HS00000308</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	NA	\$0	County	
Eagle Ridge Academy Charter School	<a href="#">HS00000376</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
Excell Academy Charter	<a href="#">HS00000378</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
Friendship Academy of the Arts	<a href="#">HS00000419</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
Mental Health Resources, Inc.	<a href="#">HS00000312</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	NA	\$0	County	
Orono Public Schools District - ISD 278	<a href="#">HS00000364</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
St. Anthony-New Brighton Schools - ISD 282	<a href="#">HS00000367</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
Spring Lake Park Public Schools - ISD 16	<a href="#">HS00000423</a>	Transportation to and from school for youth in out-of-home placement.	CS	4/1/19 - 6/30/20	NA	\$0	County	
Wayzata Public School District - ISD 284	<a href="#">HS00000413</a>	Transportation to and from school for youth in out-of-home placement.	CS	7/1/19 - 6/30/20	NA	\$0	County	
The Bridge for Youth	<a href="#">HS00000234</a>	Transportation and emergency shelter services for youth ages 10 through 17 who are referred from the JDC prior to their adjudication.	DOCCR	5/1/19 - 12/31/19	NA	\$56,000	County	
NorthPoint Health and Wellness Center, Inc.	<a href="#">HS00000344</a>	Intake and food shelf services for residents of north Minneapolis.	NP	7/1/19 - 12/31/20	NA	\$1,129,165	County	
NorthPoint Health and Wellness Center, Inc.	<a href="#">HS00000345</a>	Community outreach services for NorthPoint patients and residents of north Minneapolis.	NP	7/1/19 - 12/31/20	NA	\$506,167	County	
NorthPoint Health and Wellness Center, Inc.	<a href="#">HS00000346</a>	Employment, housing, education and chemical health services for individuals enrolled in the African American Men Project.	NP	7/1/19 - 12/31/20	NA	\$293,102	County	
<b>Renewed Contracts</b>								
Anderson Acquisitions LLC	<a href="#">HS00000350</a>	Transportation for youth in out of home placement.	CS	7/1/19 - 6/30/20	\$0	\$0	County	

Canvas Health Inc.	<a href="#">HS00000206</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$10,000	County
City of Minneapolis	<a href="#">HS00000207</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$18,000	County
FamilyWise Services	<a href="#">HS00000347</a>	Supervised visitation for families involved with Child Protection who have children in foster care or shelter placement.	CS	7/1/19 - 6/30/23	\$0	\$0	County
Fraser	<a href="#">HS00000309</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
Guadalupe Alternative Programs	<a href="#">HS00000210</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$37,760	County
Headway Emotional Health Services	<a href="#">HS00000208</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$33,980	County
Headway Emotional Health Services	<a href="#">HS00000310</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
Metropolitan Transportation Network, Inc.	<a href="#">HS00000351</a>	Transportation for youth in out of home placement.	CS	7/1/19 - 6/30/20	\$0	\$0	County
North Star Transit Corp.	<a href="#">HS00000352</a>	Transportation for youth in out of home placement.	CS	7/1/19 - 6/30/20	\$0	\$0	County
People Incorporated	<a href="#">HS00000211</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$28,980	County
People Incorporated	<a href="#">HS00000314</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
POR, LLC	<a href="#">HS00000315</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
Reach for Resources, Inc.	<a href="#">HS00000316</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
St. David's Center	<a href="#">HS00000318</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
The Family Partnership	<a href="#">HS00000213</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$30,000	County
The Mental Health Collective	<a href="#">HS00000212</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$67,350	County
University of Minnesota	<a href="#">HS00000317</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County
Volunteers of America of Minnesota	<a href="#">HS00000214</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$5,000	County

Volunteers of America of Minnesota	<a href="#">HS00000275</a>	Residential treatment and shelter services for males ages 6-18, who exhibit complex behavioral and mental health issues.	CS	7/1/19 - 6/30/23	\$0	\$0	County	
Volunteers of America of Minnesota	<a href="#">HS00000320</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County	
Washburn Center for Children	<a href="#">HS00000215</a>	School Based Mental Health Services for youth up to age 21 who meet diagnostic criteria.	CS	7/1/19 - 6/30/24	\$0	\$69,300	County	
Washburn Center for Children	<a href="#">HS00000321</a>	Children's Mental Health Targeted Case Management Services.	CS	7/1/19 - 6/30/23	\$0	\$0	County	
Minnesota State Operated Community Services (MSOCS)	<a href="#">HS00000245</a>	Day Training and Habilitation and Employment Support services for people with developmental disabilities or related condition(s).	LTSSAP	7/1/19 - 6/30/21	\$0	\$0	County/State	

**Amended Contracts**

Mental Health Systems, P.C.	<a href="#">A142424</a>	Adult Mental Health Day Treatment.	ABH	7/1/15 - 6/30/20	\$0	\$0	Federal/State	Extend the contract to 6/30/20.
Milwaukee Academy Inc.	<a href="#">HS00000116</a>	Residential treatment services for female youth ages 10 to 17 who exhibit behavioral and mental health symptoms.	CS	7/1/18 - 6/30/21	\$0	\$0	County	Add enhanced rate for sexually exploited youth.
NorthPoint Health & Wellness Center, Inc.	<a href="#">HS00000073</a>	Case management services for North Minneapolis residents to prevent eviction.	EWS	1/1/18 - 1/31/19	\$635,000	\$635,000	County/State/ Federal	TANF/MFIP funds. Change contract end date from 1/31/21 to 12/31/19. Update services, funding and performance measures. No change to NTE.
The Bridge for Youth	<a href="#">A166090</a>	Emergency Shelter Program (ESP) for county and non-county involved youth ages 10 to 17.	HS	1/1/17 - 12/31/20	\$1,005,958	\$1,005,958	County	Update to services description and unit rates/definitions. No change to NTE.

**Administrative Actions**

Cancel contract A166379 with Anderson Acquisitions, LLC, for Transportation Services, effective 6/30/19. The contract is being cancelled due to results of a recent RFP. A new contract will be awarded with revised terms for 7/1/19.

# HENNEPIN COUNTY

## MINNESOTA

### Board Action Request 19-0236

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#### Item Description:

Amd 5 to Agmt A154302 with the MN Dept of Human Services for the administration of support services in permanent housing programs for long-term homeless, incr recv by \$42,981, no change to contract dates; supp appr of \$42,981 to 2019 HSPH budget

#### Resolution:

BE IT RESOLVED, that Amendment 5 to Agreement A154302 with the Minnesota Department of Human Services for the administration of support services in permanent housing programs for long-term homeless, increasing the receivable amount by \$42,981 for a new total receivable amount of \$12,188,852, with no change to contract dates, be approved; that the Chair of the Board be authorized to sign the amendment on behalf of the county; and that the Controller be authorized to disburse funds as directed; and

BE IT FURTHER RESOLVED, that the Human Services and Public Health Department receive a supplemental appropriation of \$42,981 to the 2019 Human Services and Public Health budget; and

BE IT FURTHER RESOLVED, that sponsorship and acceptance of grant funding for this program by the Hennepin County Board of Commissioners does not imply a continued funding commitment by Hennepin County for this program when grant funds are no longer available.

#### Background:

In 2004, the State of Minnesota established a business plan to end long-term homelessness. In response, Hennepin County entered into a cooperative agreement with six other metro counties (Board Resolutions 06-6-358, 09-260) to develop and submit The Metropolitan Counties' Long Term Homeless Supportive Services Plan to the Minnesota Department of Human Services (DHS) to fund services in supportive housing programs that would allow the "seamless" delivery of services and coordinated allocation of resources across metro county boundaries. Under the governance structure of this agreement, Hennepin County is designated as fiscal agent and lead agency contractor for this multi-county effort. Since the initial funding in 2006 and through December 31, 2015, DHS had continued to allocate resources totaling \$31,548,589.50 towards this effort (Board Resolutions 06-6-358, 07-416, 08-323, 09-0286, 10-0280, 11-0329R1, 12-0332, 13-0377, and 15-0193).

The current grant was accepted by the County on December 15, 2015 (Board Resolution 15-0512). The amount of the grant 5,734,550. Amendment 5 to the current agreement will increase the NTE amount by \$42,981 to a new NTE of \$12,188,852 and will continue funding for securing stable housing with supports in "Section 811" rental units.

Through Agreement A154206, Hearth Connection serves as the administrative entity for the delivery of services and allocation of resources for this initiative, and to ensure consistency in services standards and outcomes.

The service dollars provided by this grant allow the metro counties to expand and coordinate the range of services to individuals and families experiencing long-term homelessness and those families at risk of long-term homelessness. Hearth Connection is providing services that include:

- A service “network” that spans current metro county boundaries, providing uninterrupted supports and resources to clients that choose to move from one county to another;
- Specialized training in long-term homelessness to network service providers;
- Client monitoring and tracking, and utilization of the Statewide Homeless Management Information System (HMIS);
- Data collection and reporting to the counties and state;
- Linkage to permanent supportive housing;
- Full participation and compliance with state program evaluation; and
- Additional services and funding as applicable

This amendment will continue to fund Hearth Connection in collaboration with Metro area Projects for Assistance in Transition from Homelessness (PATH) programs, which is assisting approximately 83 persons in securing stable housing with supports in “Section 811” rental units.

During the time period of January 1, 2018 through December 31, 2018, 446 households comprised of 795 adults, children, and youth were served, with the following performance results:

	<b>Objective</b>	<b>Indicator</b>	<b>Target</b>	<b>Actual</b>
<b>1</b>	Households acquire housing	% of enrolled households acquired housing during time period	80%	87% (66 of 76)
<b>2</b>	Households maintain housing for at least 6 months after initial placement	% of households that acquired housing in the 6 months prior to reporting time period and maintained stable housing with no episodes of homelessness for 6 months.	85%	96% (23 of 24)
<b>3</b>	Households maintain housing	% of households that had been in housing for the last 12 months or longer with no episodes of homelessness in that 12 months.	70%	72% (176 of 244)

**ATTACHMENTS:**

Description Upload Date    Type

# HENNEPIN COUNTY

## MINNESOTA

### Board Action Request 19-0237

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**Item Description:**

Agmt PR00001162 with iHeartMedia Entertainment Inc to broadcast information commercials about Hennepin Health, 05/15/19-12/31/19, NTE \$24,000

**Resolution:**

BE IT RESOLVED, that Agreement PR00001162 with iHeartMedia Entertainment Inc. to broadcast information commercials about Hennepin Health during the period of May 15, 2019 through December 31, 2019, in an amount not to exceed \$ 24,000 be approved; that the Chair of the Board be authorized to sign the Agreement on behalf of the county; and that the Controller be authorized to dispense funds as directed.

**Background:**

Hennepin Health will work with iHeartMedia Entertainment Inc. to broadcast information commercials about Hennepin Health – who we are and what we do - via spot scheduling and digital scheduling through radio broadcasting in Hennepin County for outreach to a select audience.

**Current Request:** The current request seeks approval of Agreement PR00001162 with iHeartMedia Entertainment Inc. for the period of May 15, 2019 through December 31, 2019 in the not to exceed amount of \$24,000. Payments by the county on other contracts with this vendor exceed \$50,000 in the last 365 days and therefore the contract requires board approval.